

Opt Out of Private Pentagon Recruitment Database

How to suppress your private information:

1. Complete the information on the other side of this pamphlet.
2. Make a copy of the completed form for your records.
3. Mail the original copy of the completed form to:

**Joint Advertising and Marketing Research
& Studies Office (JAMRS)
Attention: Opt Out
4040 North Fairfax Drive, Ste. 200
Arlington, VA 22203-1613**

Important:

Do not provide your student's social security number.

Background Information:

Parents *cannot remove* their children's names from the Pentagon's database called JAMRS, the **Joint Advertising Market Research and Studies (JAMRS) database**, a storehouse of questionable legality that includes the names and personal details of more than 30 million U.S. children and young people between the ages of 16 and 23. The database is compiled using information from *state motor vehicles departments, the Selective Service, and data-mining firms that collect and organize information from private companies*. In addition to **names, addresses, Social Security numbers, and phone numbers, the database may include cell phone numbers, e-mail addresses, grade-point averages, ethnicity, and subjects of interest.**

The data can be moved to a suppression file, where it is continuously updated with new data from private and government sources and still made available to recruiters.

The Pentagon spent a total of \$206 million on JAMRS to date and may spend another \$137 million over the next 2 years.

To protect your privacy, complete the opposite side, detach from the high school form, and mail immediately.

Contact:

The Truth Project, Inc., PO Box 7394, Delray Beach, FL 33482
 www.truthproject.info, truthprojectinc@yahoo.com
 www.leavemychildalone.org, www.jamrs.org/

Opt Out of Schools' Sharing of Your Private Information

How to protect your private information:

1. Complete the information on the other side of this pamphlet.
2. Make a copy of the completed form for your records.
3. Give the original copy of the completed form to your principal.

Important:

Turn in the completed form during the first ten days of school. Recruiters will call on high schools for a list of recruitable students early in the school year. Students who take the Armed Services Vocational Aptitude Battery (ASVAB), a test of aptitude for jobs in the military, surrender much more private and personal information when they register for and take the test. The military implies that the test of interest and aptitude applies to civilian jobs. Financially strapped school districts accept this so that they do not have to provide actual interest and aptitude tests that cost money.

Background Information:

NCLB Title IX, Section 9528;
 Family Education Rights and Privacy Act ([FERPA](#)) (20 U.S.C. § 1232g; 34 CFR Part 99) National Defense Authorization Act of 2002, Section 544

A provision of the federal No Child Left Behind Act requires all schools to provide private information about children attending public schools to military recruiters. Schools must give military recruiters access to the schools and the names, addresses and phone numbers of students so that they may call and call on them at home to attempt to enlist them.

Many students and parents report continued harassment by recruiters such as unannounced visits to the home and phone calls, similar to telemarketer solicitations, during the dinner hour.

Many school districts do not make students and parents aware of their rights to opt out of having the information shared.

To protect your privacy, complete the opposite side, detach from the JAMRS form, and give to your principal immediately.

Contact:

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Letter to Your High School to Protect Your Private Information
Llenar y entregar este documento a su escuela para prohibir la transferencia de su información a los reclutadores militares

Date (*fecha*): _____

Dear administrator of (Name of School ~ *Nombre de la escuela*): _____

We are exercising our right under the **No Child Left Behind Act of 2001***, and request that the name, address and phone listing of (Print name of student ~ *Nombre del estudiante*):

_____ who is a current student at your school, **not** be released to military recruiters without prior written parental consent. However, we do consent to the disclosure of such information to colleges and universities, other than military schools.

_____ Print name of parent or legal guardian above (*Nombre de padre/madre o guardián*)

_____ Signature of parent or guardian (*Firma de padre/madre o guardián*)

_____ Signature of student (*Firma del estudiante*)

***Note to school administrators:** Once this request is given to you, it is a serious violation of federal law to disregard it and release the name, address and phone number of this student to any military recruiter without prior written consent. Section 9528(a) of Public Law 107-110 states: (2) CONSENT- A secondary school student or the parent of the student may request that the student's name, address, and telephone listing described in paragraph (1) [i.e., the paragraph requiring schools receiving federal aid to release information to military recruiters] not be released without prior written parental consent, and the local educational agency or private school shall notify parents of the option to make a request and shall comply with any request.

Letter to the Pentagon on Its New Privately Contracted Database
(Carta para el Pentágono)

Joint Advertising and Marketing Research & Studies Office (JAMRS)

Attention: Opt Out
4040 North Fairfax Drive, Suite 200
Arlington, VA 22203

To Whom It May Concern:
Please remove the following individual from the JAMRS military recruitment database:

Full Name (*nombre de hijo/hija*) : _____

Date of Birth (*fecha de nacimiento*) : _____

Address (*dirección*) : _____

City (*cuidad*) : _____

State (*estado*) : _____ **Zip** (*código postal*) : _____

Phone (*teléfono*): (_____) _____

_____ **Signatura** (*Signatura*):

_____ **Date** (*fecha*): _____

Signature (a parent or legal guardian must sign for minors (under 18); individual may sign him/herself if 18 or over)
(Firma de padre/madre o guardián es necesario para individuos menos de 18 años. Individuos mayor de 18 años pueden firmar solo)

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