

Opt Out



Did you Know?



The Pentagon has hired a private marketing firm to gather information about students 16-18 years old.
The Defense Department has more private information about individual students than either the state or federal Education Departments.
The government is not allowed to gather or hold certain private information and may have snuck around the law by hiring a private firm to gather and hold the information.
Military recruiters are trained marketers who imply opportunities in the service that the military does not have to give you.
Most recruiters have never been in combat.
You give up your legal and Constitutional Rights when you enlist.

Students, Parents, Community Members— Support Your Students!

You can OPT OUT!

Exercise Your Privacy Rights.

You can volunteer to help counter Pentagon prying and military recruiting.

Know Your Rights!

Complete the Section 9528 Opt Out form and return to your principal.
Complete the Joint Advertising and Marketing Research & Studies Office Opt Out form and return it to the address on the form.

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